



NEWSLETTER FALL 2007

WHAT IS SQUAW VALLEY INSTITUTE?

Squaw Valley Institute is a non-profit organization dedicated to bringing artistic, cultural and educational programs to our community. Our events take place in the unique mountain environment of Squaw Valley, North Lake Tahoe, Truckee and surrounding areas, bringing together residents, visitors, and businesses for an entertaining, social, enriching experience.

Since 2002, Squaw Valley Institute has presented programs covering a wide range of topics with world-class presentations by expert educators, athletes, historians, explorers, authors and scientists who talk about their lives, their avocations and their extraordinary experiences.

Our region is a mountain destination resort area, and is also a rural community with limited access to educational and intellectually stimulating programs. Our Institute is the only organization in the entire region having a year-round schedule with a broad range of such programs.

"Squaw Valley" is in our name and is where our office is located, but we serve the entire North Lake Tahoe/Truckee region. Our members include local residents and businesses as well as many people whose primary residences are outside of our area.

For most of our programs, tickets may be purchased in advance online at www.squawvalleyinstitute.org, or at the door. We request a tax-deductible donation of \$10 for adults, however there is no charge for children and students with ID. Memberships at the Bronze Level (\$100 - \$249) and above include free admission to programs. See page four for membership details.

BOARD OF DIRECTORS, OFFICERS AND STAFF

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President, Director
Retired business manager
Director, Squaw Valley PSD

Valerie Forté
Vice President, Director
Realtor, former telecom executive

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General Manager,
Squaw Valley Ski Corporation

Gail Tomlinson
Director
Retired

Anne Silvern
Director of Development
Business founder/owner

ART AND APPRECIATION FOR MEMBERS

GALLERY KEOKI, VILLAGE AT SQUAW VALLEY

Gallery Keoki in the Village at Squaw Valley was the venue for the second annual appreciation reception for Squaw Valley Institute members. The



GAIL TOMLINSON, JANET ZIPKIN, RAINE HOWE, SARAH DEARDORFF, BARBARA WILCOX

160-plus members are credited for supporting SVI's mission of bringing artistic, cultural, and educational programs to residents and visitors in our mountain community.

Guests were greeted by

Keoki Flagg and Mark Steingard, owners of Gallery Keoki, as well as SVI Directors Pete Bansen, Valerie Forte, Ernst Hager, Stan Kantowski, Gail

Tomlinson, and John Wilcox. The newly expanded gallery with separate venues for modern masters, paintings, and Keoki Flagg's own spectacular photography was a lovely setting for the lively crowd as they enjoyed wine and hors d'oeuvres generously provided

by Fireside Pizza, Gail Tomlinson, Anne Silvern, Resort at Squaw Creek, and Ernst Hager. Robbin Lee of Gallery Keoki and Sarah Deardorff of Squaw Valley Institute deserve kudos for taking care of all the details.

As an added surprise, John Wilcox presented outgoing Executive Director Raine Howe with a plaque expressing appreciation for her



ERNST HAGER, VALERIE FORTE

past 1-1/2 years of leadership at Squaw Valley Institute. Janet Zipser Zipkin was introduced as the incoming Executive Director and Anne Silvern was introduced as the new Director of Development.

Following the festivities, the crowd moved to Plumpjack Conference Center to enjoy a presentation by John Trauth, author of *Your Retirement Your Way: Why it Takes More Than Money to Live Your Dream*.



MARK STEINGARD, KEOKI FLAGG



KEOKI FLAGG, PETE BANSEN



JOHN WILCOX, RAINE HOWE, STAN KANTOWSKI

NEW DIRECTORS TO SVI

NEW EXECUTIVE DIRECTOR FOR SQUAW VALLEY INSTITUTE

Squaw Valley Institute comes under new leadership as Janet Zipser Zipkin takes on the role of Executive Director. "This is a true gem of an organization," she says, "Squaw Valley Institute offers so many different aspects of culture, history, and philosophy in a fun, social setting. You are encouraged to keep on learning and thinking..."

Bringing innovative education to the community is not a new challenge for Janet, who managed the Stanford Breakfast Briefings, a distinguished speaker series, at Stanford University for many years. She also taught marketing and advertising at several universities in the Bay Area and served as Director of Marketing for Stanford Business School. She holds a BS and MBA from University of California, Berkeley, and hopes to use her expertise to bring new members and guests to SVI events.



Zipkin plans to pursue the vision of enhancing our community's quality of life by presenting noted authors, university faculty, dedicated environmentalists, unusual athletes, and sometimes just normal people who have accomplished amazing things. Each speaker is selected to inspire thought and provoke action, whether it is to read a new book, increase awareness of our natural world, or become politically engaged.

NEW DIRECTOR OF DEVELOPMENT FOR SQUAW VALLEY INSTITUTE

Welcome Our New Fundraiser!

Anne Silvern recently joined Squaw Valley Institute as our Director of Development, offering her time and skills as a volunteer. She would like to increase the support for SVI in the areas of individual memberships and major contributions by reaching out to part-time residents and visitors as well as the full time community. She will also focus on corporate support and grant funding.

"We offer such a diversity of programs to our members and our guests. I'd like to increase awareness and involvement with this organization.

I think that with increased membership and sponsorship support, we can develop even stronger programs and become an enriching and valuable resource to this area."



Previously, Anne worked in San Francisco for a spin-off of Deloitte & Touche. As the Director of the Human Capital Practice, she sold consulting services to Fortune 500 companies. Anne has served on the Alumni Board for the Northern California Alumni Association for Cornell University and she was a docent for the SF Architectural Heritage. Anne received her Bachelors Degree in from Cornell University.

VOTE! VOLUNTEER!

Become a Leader in Your Community!

THANKS TO A GENEROUS GRANT FROM THE TRUCKEE TAHOE COMMUNITY FOUNDATION,

Squaw Valley Institute (SVI) will offer a series of events promoting civic engagement next spring. The idea came about after an Institute program in March, 2007 presented by Stanford University Professor Rob Reich. Titled "Democracy at Risk, Apathy in the Political Process", Dr. Reich's focus on the decline of civic engagement within communities — from local leadership to the simple act of voting — spurred interest and enthusiasm from the audience to further explore the decline in political participation and public service.

"Shortly after the March presentation, we received a letter from Dr. Reich supporting the mission of the

Institute and offering to return along with his colleagues to continue the important conversation about civic engagement and community leadership," reports former Squaw Valley Institute Executive Director, Raine Howe. Working with members of the Institute's Board, Howe formulated a strategy to engage both adults and the youth of our community.

Three Stanford University political science experts will make presentations to the public on successive Thursday evenings, followed on Friday by presentations to each of the local high schools. The series will culminate with a forum offering the opportunity to discuss what has been presented and challenging participants to apply what they have learned to their own lives and communities. Accompanying this forum will be a civic engagement information fair featuring

volunteer sign ups, voter registration and opportunities to take leadership roles.

The success of this innovative SVI program will be determined by surveys measuring a participant's level of volunteerism/voter registration before and after the civic engagement series. High school teachers will also report on the required classwork related to the presentations.

Watch our website for further information: www.squawvalleyinstitute.org and contact Janet Zipser Zipkin at jzzipkin@squawvalleyinstitute.org if you would like to participate in the information fair.



UPCOMING EVENTS

Wednesday, September 26, 2007 · 7 p.m.
DR. HEIFETZ ON CANCER UPDATE

What is a clinical trial? How does the Internet help today's physicians? What new therapies are being used to treat patients?



LAURENCE J.
HEIFETZ, M.D.

With cancer as the second leading cause of death in the United States, we all owe it to ourselves to stay informed about advances in finding and treating this disease. Laurence J. Heifetz, MD, FACP, oncologist, and Medical Director of Tahoe Forest Cancer Center, will help us understand the progress being made in cancer care as he discusses diagnostic tools, new therapies, and clinical trials.

Join Dr. Heifetz at PlumpJack Conference Center, Squaw Valley for this important and intriguing look at modern medical technology. No host bar at 6:30 p.m., program at 7 p.m. Tickets (\$10 donation to Squaw Valley Institute) are available online at www.squawvalleyinstitute.org or at the door.

Thursday, October 4, 2007 · 7 p.m.
**QUEST FOR THE PACIFIC:
THE NORTHWEST PASSAGE**

In earlier (and well-attended) presentations for Squaw Valley Institute, Steve Brandt told the history of the Lewis & Clark expedition and westward migration on the California and Oregon Trails. Steve uses a storyteller's approach to historical material and his talks are both well illustrated and captivating. In part three of "Quest for the Pacific," Steve will describe the search for the Northwest Passage.



STEVE BRANDT

Starting with the voyage of Christopher Columbus in 1492, there were hundreds of attempts by sailors and land explorers to find a sea passage between the Atlantic and Pacific Oceans, an "easy" route from Europe to Asia. Only Ferdinand Magellan succeeded when he discovered the route essentially around the bottom of South America in 1521, the Strait of Magellan. But this was a long and very difficult passage, so the quest for a "waterway to the Pacific" across North America continued for 300 years. In 1815, the British Navy put up a million dollars to anyone who could find a way over the top of the continent to anyone who could discover the fabled "northwest passage" between the oceans. The result is an engaging story.

Steve Brandt is a student of geographic history, a writer, and an outstanding speaker and teacher. He is Professor Emeritus at the Stanford University Graduate School of Business, where he taught for 21 years.

This is a great opportunity to share an educational

and historical experience in an entertaining format — appropriate for adults and school-aged children.

PlumpJack Conference Center, Squaw Valley. No host bar at 6:30 p.m., program at 7 p.m.

Purchase tickets (\$10 donation to Squaw Valley Institute) online at www.squawvalleyinstitute.org. No charge for children/students.

Sunday, October 7, 2007 · 8:30 a.m.
**TAHOE ROCKS! A GEOLOGY HIKE
WITH FRANK DeCOURTEN**

Last fall, Frank DeCourten led Squaw Valley Institute hikers on an extraordinary geological tour of Squaw Valley's high country, Emigrant Peak and Siberia Bowl. Back by popular demand, this engaging Professor of Earth Sciences at Sierra College will describe the fascinating geologic history of the Tahoe Basin as he guides trekkers through the Blackwood Canyon area.



FRANK DeCOURTEN

This excursion will consist of short jaunts to the top of Eagle Rock, up the south fork of Blackwood Creek, and perhaps a meander around Barker Pass. DeCourten describes the day:

"We will examine exposures of some of the oldest rocks in Tahoe Basin, observe the consequences of a volcanic rampage that preceded the modern landscape, and explore evidence for Ice Age phenomena such as glaciers and the catastrophic collapse of the McKinney Bay landslide."

Rock lover, view seeker, or hiker — you won't want to miss this opportunity for fun, exercise and education in a spectacular setting. As with all mountain hikes, participants are advised to wear sturdy shoes and sunscreen, and to bring plenty of water, snacks, and clothes for changeable weather conditions. Total mileage for this hike is expected to be approximately four miles, and hikers should expect moderate exertion, be in good health, and be able to hike over rugged terrain at high elevation.

Meet at Barker Pass Road/Hwy 89 parking lot at 8:30 a.m. Directions and carpool information are posted on www.squawvalleyinstitute.org.

Purchase tickets (\$10 donation to Squaw Valley Institute) in advance online at www.squawvalleyinstitute.org. No charge for children/students.

Thursday, November 8, 2007 · 7 p.m.
GREAT BOOKS, GREAT AUTHOR

Have you ever dreamed about writing a book that becomes a 'major motion picture?' Squaw Valley writer Oakley Hall will share his recollections of watching his novel, *The Downhill Racer* made into the classic

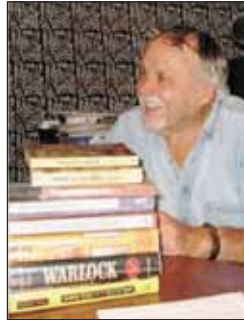
ski movie starring Robert Redford. He will also read from his new novel, *Love and War in California*.

Hall is the author of more than twenty works of fiction, including *Warlock*, a finalist for the Pulitzer Prize for Fiction in 1958, and the *Ambrose Bierce* mystery series. In 1998, he received a PEN Center USA/West Award for lifetime literary achievement. Locals may also know him as one of the founders of the Squaw Valley Community of Writers.

Oakley Hall is absolutely enchanting, and any opportunity to hear him speak and read from his own works is a real treat. Hall's books will be available for purchase and signing after his presentation.

PlumpJack Conference Center, Squaw Valley. No host bar at 6:30 p.m., program at 7 p.m.

Tickets (\$10 donation to Squaw Valley Institute) are available online at www.squawvalleyinstitute.org or at the door.



OAKLEY HALL

Sunday, December 9, 2007 · 4 p.m.
MUSIC TO OUR EARS—AND VOICES!



Once again, Squaw Valley Institute partners with Truckee Community

Chorus, under the direction of Susan Horst and Chris Nelson, for a splendid holiday tradition of music and song. The delightful variety of selections include Vivaldi's Gloria, as well as songs ranging from a medley of familiar carols to tunes from the Jazz era. Bring the entire family to participate in the community sing!

Check www.squawvalleyinstitute.org for location.

General admission \$10. Children and students with ID are free.

Monday, January 7, 2008 · 7 p.m.
WALKING THE WAR ZONES OF PAKISTAN

Ruth Anne Kocour, veteran mountaineer, photographer, artist, and author recounts her treks crossing the Baltoro Glacier to K2 and in the tribal regions near the Afghan border.

PlumpJack Conference Center, Squaw Valley. No host bar at 6:30 p.m., program at 7 p.m.

Tickets (\$10 donation to Squaw Valley Institute) are available online at www.squawvalleyinstitute.org or at the door.

Check our website for updates and new programs! www.squawvalleyinstitute.org

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Membership Level	Amount	Includes
Platinum Members	\$1,000 and above	includes 4 free admissions to each SVI program
Gold Members	\$500 – \$999	includes 3 free admissions to each SVI program
Silver Members	\$250 – 499	includes 2 free admissions to each SVI program
Bronze Members	\$100 – \$249	includes 1 free admission to each SVI program
Sustaining Members	\$25 – \$99	

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Enclosed is my tax-deductible donation for Membership at the following level:

Sustaining Bronze Silver Gold Platinum Corporate Sponsor Other

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I give permission to be listed as a Member of Squaw Valley Institute (or) I prefer to remain anonymous

Please mail to: Squaw Valley Institute / P.O. Box 3325 / Olympic Valley, CA 96146 www.squawvalleyinstitute.org