



NEWSLETTER SUMMER 2006

WHAT IS SQUAW VALLEY INSTITUTE?

For those of you who are unfamiliar with the Institute, we serve residents and visitors of the North Lake Tahoe and Truckee region by offering programs and activities:

- Having artistic, cultural and educational value
- Bringing together visitors, residents and friends
- Fostering a sense of community

Since 2002, Squaw Valley Institute has presented speakers covering a wide range of artistic, cultural and educational topics. We offer world class presentations by expert educators, athletes, historians and authors who talk about their lives, their passions, their professions and the extraordinary experiences which brought them local, national and international recognition.

Although the North Lake Tahoe and Truckee region is a destination for travelers, it is also a rural community with limited access to artistic, cultural and educational programs. The Institute bridges this gap by providing this community with programs and speakers drawn from a diverse group of experts.

WHO SHOULD ATTEND INSTITUTE PROGRAMS?

Everyone should attend our Programs! Our speakers are very entertaining and engaging, and best of all, appropriate for all ages. So bring your friends, your family, (including your school-age children), for an evening where everyone is sure to learn something new while being entertained!

WHERE DO INSTITUTE PROGRAMS TAKE PLACE?

Historically Institute Programs have taken place in the beautiful setting of Squaw Valley. Specifically, *Olympic House Bar One, Plumpjack Conference Center, Resort at Squaw Creek, The Village at Squaw Valley Conference Center and Squaw Valley Chapel.*

Although our venues are primarily within Squaw Valley, our audience represents residents and visitors of the North Lake Tahoe and Truckee area. We serve the entire community with programming that cannot be found anywhere else in the region.

WHAT DOES IT COST TO ATTEND AN INSTITUTE PROGRAM?

For most of our Programs we request a tax-deductible donation of \$5 to \$10 per person. Children and students with ID are free.

WHO ARE THE INSTITUTE'S BOARD MEMBERS AND STAFF?

Board Members and Staff include:

John Wilcox, President
Squaw Valley Resident
Semi-retired business mgr/consultant
Director, Squaw Valley PSD

Stan A. Kantowski,
Board Member, Reno Resident
General Manager,
Resort at Squaw Creek

Valerie Forte, Vice President
Truckee Resident
Realtor, former tele-com executive

Ernst Hager, Board Member
Squaw Valley Resident
General Manager, Squaw Valley
Ski Corporation

Peter Bansen, Secretary/Treasurer
Truckee Resident
Fire Chief, Squaw Valley

Raine Howe, Executive Director
Truckee Resident

SUMMER LINE-UP of PROGRAMS



June 8: **SKIING AROUND THE WORLD WITH JIMMY PETERSON**

Join world traveler, photographer and ski bum, Jimmy Peterson, as he describes his 30 years of ski adventures in 47 countries in his search for the ultimate ski run and perfect powder. This exceptional adventurer and singer-entertainer will show slides and tell stories from his new book "Skiing Around The World", which just won the Bill Berry Award!

Jimmy's Program begins at 7:30 pm at Bar One in the Olympic House at the Squaw Valley base area. A fun, no-host bar social hour opens at 6:30 pm. A \$5 donation will be requested at the door and children and students with I.D. are free. (Under 21 must be accompanied by an adult.)

June 16: **SUSTAINING THE GOLDEN GOOSE: THE FUTURE OF MOUNTAIN RESORT COMMUNITIES**

Jonathan Schechter, a long-time resident of Jackson Hole and frequent Tahoe visitor, has spent many years researching the changes and dynamics of many mountain resort communities. His original thinking and insight into the complex nature and fragility of mountain communities are gaining national recognition. If you have concerns about where the North Lake Tahoe/Truckee region is headed, you won't want to miss this informative presentation.



The presentation starts at 7:00 pm at Resort at Squaw Creek in Squaw Valley, and a fun, no-host bar social hour opens at 6:30 pm. A \$10 donation will be requested at the door and children and students with I.D. are free.

July 30: **BAD WOMEN BEING GOOD**

Buzzy Jackson, author of the book "Bad Women Being Good", makes an incredibly entertaining mixed-media presentation about the music and history of three legendary women singers with careers spanning the 1950's to the present: Etta James, Aretha Franklin and Tina Turner. You will learn their histories, hear their music and see images of these amazing women in their early days.



The show starts at 7:00 pm at Plumpjack Conference Center in Squaw Valley. A fun, no-host bar social hour opens prior to the show at 6:30 pm. A \$10 donation will be requested at the door and children and students with I.D. are free.

August 13: **THE MAKING OF "WALK THE LINE", A FILM BIOGRAPHY OF JOHNNY CASH**

Screenwriter Gill Dennis will describe the making of this Academy Award winning film! More details, including exact time and location to be announced shortly. This Program is a collaboration of Squaw Valley Community of Writers and Squaw Valley Institute.

And this is not all we have in store ... more Programs are on their way!
Please keep an eye and ear out for more information or visit our website at www.squawvalleyinstitute.org for updated Program announcements.

RECENTLY SOLD-OUT PROGRAMS

ARLENE BLUM, PHD, BREAKING TRAIL

Dr. Blum is a world-class mountaineer and the first woman - and American - to lead an all women's ascent of Annapurna. She began her presentation with stories about her early years as a small child living in a crowded house. From a very young age she sought the outdoors as a place where she could breathe and where she felt her best. It was this desire to be outside that ultimately lead her passion for mountaineering.



Arlene's presentation included beautiful photos and stories that chronicled her life from the 60s where she was one of the very few female University students majoring in science, and to the 70's where she had to overcome pervasive sexism in the climbing community in order to follow her passion for mountaineering.

The Program was a fascinating and inspiring journey into a great woman's life. Arlene's program is appropriate for all age groups and was attended by multiple generations who were both familiar and new to Arlene's adventures.

For more information on where to catch Arlene Blum next, please visit her website at www.arleneblum.com.

ANTONIA NEUBAUER, PHD, PEAKS AND POLITICS

One of the most important stories on the international scene recently has been the pro-democracy demonstrations in the mountain kingdom of Nepal. Those of you who attend Institute events became aware of this issue long before it hit the newspapers, radio stations and television, because Dr. Antonia Neubauer presented this information to Institute audiences after returning from Nepal.

Beyond Dr. Neubauer's observation of the environmental and political landscape of Nepal, she is also the founder of READ, (Rural Education and Development). Along with a dedicated group of volunteers, she has established 30 self-sustaining libraries in Nepal, the only reading, writing and learning resource available to the people who live there.



Dr. Neubauer's Programs are appropriate for all ages and include stories and photos that engage the audience while also providing valuable information.

For more information about Dr. Neubauer's travels and READ please visit her website at www.mythsandmountains.com.

CHARLES GOLDMAN, PHD, LAKE TAHOE AND GLOBAL WATER SHORTAGES



So you think water science may be too dry a subject to be entertaining? Think again. Imagine hearing stories of venturing 1,000 feet down into the icy waters of

Lake Tahoe in a tiny creaking submarine! That is what Dr. Goldman did while studying Lake Tahoe's water clarity. He found out only later that the submarine had never been submerged more than a few hundred feet prior to this journey!

Dr. Goldman combines scientific facts with great story telling to make learning about our lake and other water-related issues informational and fun.

Dr. Goldman is best known for his study of Lake Tahoe's water clarity, which has been improved but is still threatened. His work has been tremendously helpful in holding politicians accountable for policies affecting and protecting the health of our beautiful Lake. He's been appointed to the World Water & Climate Network, which will continue to tackle water-related problems and the policies that affect our water.

SVI PARTICIPATES IN EARTH DAY AT THE VILLAGE

Local historian Mark McLaughlin presented an environmental history of Lake Tahoe's basin and explained to participants how it has dramatically changed over the past 20 years as a direct result of mankind's footprint on the region.

The Institute also ran the film *Running Dry*, which focused on water shortages on a global level, particularly in third-world countries.

The Institute enjoyed seeing many familiar and new faces at Earth Day and is committed to providing educational programs to this annual community event.



COMMUNITY PROGRAM SURVEY RESULTS ARE IN!

Squaw Valley Institute's goal is to continue providing this region with programs that are valuable and relevant to our community. This spring we asked the community to play a role in future Institute Programming by participating in a brief survey. Here are the top requests for future Programs:

EDUCATIONAL LECTURES BY EXPERTS

- 46 Environmental Issues
- 40 Authors of the Great Outdoors
- 39 Global Society & Economics
- 35 Economics of Resort Communities

ART & CULTURE

- 30 Live Performance Plays
- 25 Open Discussion with Authors

WEEKEND WORKSHOPS

- 18 Literary Workshops
- 10 Film and Screenplay Workshops
- 8 Painting Workshops

CHILDREN'S WORKSHOPS

- 10 Have children and would like workshops available for them too.

Thanks very much to all of the community members who completed the survey. As promised, we entered your name in a drawing for Dinner for Two at the Resort at Squaw Creek, Six Peaks Restaurant, a \$100 dollar value!

Congratulations to the lucky winner, Yohann Anderson! And thanks very much to the Resort at Squaw Creek for donating this fabulous prize!

How can YOU be part of bringing important programs to our rural community?

BECOME A MEMBER!

Squaw Valley Institute has just entered its fifth year of providing live presentations by world-class artists, authors, educators, historians and scientists. This is the first time that we are making a community-wide request for support beyond the small price of admission to these amazing programs.

Contributions from individuals, businesses and foundations make our programming possible.

Your contributions cover the cost of providing year-round speakers and make it possible to grow our programming to deliver an even wider range of high-level presentations.

This year we are very pleased to announce that, in addition to the programs that have historically been offered, we are expanding our programming to include a literary series by well-known authors and screenwriters. But

we cannot do this without your support! Your tax-deductible donation is critical to the Institute's ability to provide these presentations.

If you are familiar with the Institute, you have most likely attended some of the programs we highlighted. If you are new to the Institute, you are sure to be amazed at our offerings and won't want to miss our upcoming presentations!

We sincerely hope you will complete the card and mail it in with your check or credit card information. There are many benefits to becoming a Member including free admission to Institute programs, depending on the level you choose to join.

Many thanks for your consideration and support!

MEMBERSHIP CATEGORY	GIVING LEVEL	MEMBERSHIP BENEFIT
Sustaining	\$25 - \$99	Newsletters * Acknowledgement in printed material
Bronze	\$100 - \$249	Newsletters 1 Free Admission to each SVI Program * Acknowledgement in printed material
Silver	\$250 - 499	Newsletters 2 Free Admission to each SVI Program * Acknowledgement in printed material
Gold	\$500 - \$999	Newsletters 3 Free Admission to each SVI Program * Acknowledgement in printed material
Platinum	\$1,000 and above	Newsletters 4 Free Admission to each SVI Program * Acknowledgement in printed material
Corporate Sponsor	\$5,000 and above	Newsletters 4 Free Admission to each SVI Program * Acknowledgement in printed material

* Unless donor wishes to remain anonymous.

MEMBERSHIP REGISTRATION

Yes! - I Wish to Support Squaw Valley Institute's Mission to Bring World Class Presentations to this Region!

Enclosed is my tax-deductible donation for Membership at the following level:

Sustaining Bronze Silver Gold Platinum Corporate Sponsor Other

Squaw Valley Institute appreciates donations of all amounts.

Check Enclosed Credit Card Number _____ Amount Authorized _____ Exp. Date _____

Name (as appears on credit card) _____ Address _____

City _____ State _____ Zip _____ E-Mail _____

I give permission to be listed as a Member of Squaw Valley Institute (or) I prefer to remain anonymous

Please mail to: Squaw Valley Institute / P.O. Box 3325 / Olympic Valley, CA 96146 www.squawvalleyinstitute.org

Thank you for your support!

HOW DOES THE INSTITUTE RECEIVE ITS FUNDING?

The Institute is funded in a variety of ways. Community members and visitors who would like to support the Institute are invited to become Members by contributing an annual Membership Fee. We are also supported by local organizations and foundations including:



GMAC Mortgage Company
PlumpJack Squaw Valley Inn
Resort at Squaw Creek
The Village at Squaw Valley



We would like to thank all of the North Lake Tahoe and Truckee businesses that allow us to place posters in their windows – You are an important part of getting the word out about our Programs!

Institute Board members and staff truly appreciate support from our Members, our Audience, local businesses and foundations. Without this support Institute Programming would simply not be possible.

To learn how you can become a member please turn to page 3 of this newsletter!

To learn more about the Institute, please visit our website at www.squawvalleyinstitute.org - Or better yet, attend one of our fantastic Programs!



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